



BEHNAM  
FOUNDATION  
OF ONTARIO

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## VENDOR PACKAGE

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# 9<sup>th</sup> Annual Grand Nowruz Bazaar

March 13<sup>th</sup>, 14<sup>th</sup> and 15<sup>th</sup> 2020

HELD AT PRESTIGIOUS BANQUET HALL AT ST. GEORGE CENTRE

9116 Bayview Avenue, Richmond Hill, ON

## Dear valued Sponsor,

The following information package includes our plans for creating a fantastic Event for upcoming Nowruz Bazar. We have various levels of sponsorship for your consideration. This package will offer your organization an opportunity to either renew your support or become a first-time BFO sponsor. Your financial support helps to facilities and support the great cause of our charity.

## Why choosing BFO Grand Bazaar ?

Behnam of Ontario organization is a well-known registered and volunteer-based not-for-profit organization which raises funds through various initiatives for patients with cancer and rare diseases.

This is our 9<sup>th</sup> year of running the biggest Charity Nowruz bazaar in Ontario. The population of visitors and the businesses involved with our Bazzarr has been growing ever since we started and is still getting bigger and bigger. Larger number of great people are joining our family as volunteers and visiting Behnam's Nowruz Bazaar is becoming an Iranian New year Tradition with many families as this is the place where families come to spend some quality time, supporting a great cause by purchasing their new year's accessories, eating great home-made food and spending time with friends who are visiting as well.

Below are highlights of the benefits of our one of a kind Grand Nowruz Bazaar for businesses:

- Opportunity to be showcased in fron of your target market
- Promot your positive, socially responsible business brand
- Reach and interact with wide range of socially active demography
- Enhance customer experience
- Contribute to a well known sucessful non for profit organization

On behalf of the Behnam of Ontario 2020 Nowruz Bazaar's cast and crew, we would like to thank you for taking the time to consider partnering with us for this year's upcoming

show. If you have any questions, or would like to solidify your partnership with BFO as a sponsor, please feel free to contact us at any time.

We would be thrilled to discuss the opportunities we have in further detail, and make any accommodations necessary to best fit your needs. We look forward to working with you to create another amazing, one-of-a-kind Nowruz Bazaar that makes a difference in our community.

### **Pick & Choose vendor Package**

Description		Early bird* Price	Regular Price
1☐	Large Display Table (180x75 cm)	\$ 550	\$ 600
2☐	Small Display Table (100 x 100)	\$ 400	\$ 450
3☐	Banner – Standard Roll up size**	\$ 200	\$ 250
4☐	Large Table and Banner Combo	\$ 650	\$ 700

*\* Early bird discount ends by February 5<sup>th</sup> 2020*

*\*\*Banners are to be displayed by each table except for the inner circle tables that can have their banner on designated banner display area.*

Social media: Vendor's Logo will be published on BFO social media including Facebook, Instagram and Telegram. Print: Sponsor's Logo will be published on printed material including event posters and published magazine ads. *\*The Magazine ad is only available to clients who sign up early enough enabling us to meet publishing deadlines and is not guaranteed for the vendors who apply close to the time of Bazar's opening.*

For Bookings and further information please contact Mrs. Mitra Jameh: 416.561.3720 |

[sponsorship@behnamofontario.org](mailto:sponsorship@behnamofontario.org)



Please review the enclosed sponsorship opportunity package and select the items that you are interested in. Your check or money order can be made payable to Behnam of Ontario.

You are required to have a finalized list of all names and or logos for the print material before, February 26, 2020 Space is limited so please confirm your sponsorship as soon as possible. For further information please contact us by phone at 416.561.3720 or by email [sponsorship@behnamofontario.org](mailto:sponsorship@behnamofontario.org)

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Payment information:

☐ Cheque

Total Sponsorship amount \$ \_\_\_\_\_

Chosen Package: Platinum package ☐

Package#1 ☐ Package#2 ☐ Package#3 ☐ Package#4 ☐ Package#5 ☐

☐ Social Media Option (logo Must be provided for the print material by Monday, February 26, 2018)

Other forms of sponsorship and donations:

☐ Money Donation

☐ Other : \_\_\_\_\_

Print Sponsor's Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Contact Number: \_\_\_\_\_

Payment received by: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Terms & Conditions:**

1. Sponsorship fees once paid are non-refundable and non-creditable against other fees payable in connection with the event.
2. Table location is designated and assigned by Behnam Foundation of Ontario.
3. Table size options is proposed only upon availability of the item.
4. Behnam Foundation of Ontario reserves the right of approval on any sponsorship inquiry.